

5 reasons you won't want to miss this seminar!

1. You'll review the elements of professional negligence claims.
2. You'll study liability under contracts.
3. You'll learn about defenses to professional liability actions.
4. You'll learn to adopt strategies to minimize liability exposure.
5. You'll examine coverage provided by general liability and professional liability insurance policies.

Register online at: www.halfmoonseminars.com



HalfMoon LLC
PO Box 278
Altoona, WI 54720-0278

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HalfMoon LLC presents:

Minimizing Engineering Liability Exposure

Phoenix, AZ • Wednesday, January 11, 2012

Understand and minimize professional negligence actions

Understand liability under contract

Adopt strategies to minimize liability exposure

Look at general liability and professional liability insurance coverage

This seminar offers Arizona professional engineers a 6.0 continuing education opportunity. It will qualify for continuing education credit in most states.

Agenda

Understanding (and Minimizing) Professional Negligence Actions *D. Wilencbik*

- An overview of professional negligence claims
- Elements of a professional negligence claim
- Understanding the duty of care
- Parties who can bring a claim for professional negligence
- Understanding the standard of care
- Understanding the law of damages
- Defenses to professional negligence claims

Understanding and Minimizing Liability under Contract *J. Schoen*

- Negotiating and reviewing contracts
- Reviewing contract provisions that impact liability
- Revising and modifying contracts
- Understanding contract performance issues and defenses to contract liability claims
- Understanding damages in contract disputes

Adopting Strategies to Minimize Liability Exposure *E. Fitch/ S. Schmidt*

- Understanding the non-technical reasons why claims are made: client selection, communication, and satisfaction
- Competency, character, and leadership: developing general office practices and corporate culture that foster best practices
- Implementing document retention policies and procedures
- Utilizing forms and standard documents
- Using alternative dispute resolution procedures

Understanding General Liability and Professional Liability Insurance Coverage *E. Glady, Jr.*

- Coverage provided by general liability vs. professional liability policies
- Certificates of insurance and additional insureds
- Indemnities Assignment
- Insurance availability Insurance policies
- Warranties, guarantees and certifications
- Recognizing and responding to design professional claims

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About the Seminar

Wednesday, January 11, 2012

Embassy Suites Airport (602) 957-1910
2333 East Thomas Road • Phoenix, AZ 85016

\$259 for one or \$239 each for three or more from the same company, registering at the same time. Each registration includes one copy of *Minimizing Engineering Liability Exposure*.

It's easy to register. Enroll today!

Pre-registration is recommended. Walk-ins will be accepted if space is available. You will be contacted if any scheduling changes occur. We do not send confirmations.

- Register online at www.halfmoonseminars.com
- Return the attached form with check payable to **HalfMoon LLC**:
HalfMoon Seminars, PO Box 278, Altoona, WI 54720-0278
- Fax the attached form to **(715) 835-6066**.
- Call **(715) 835-5900** to register over the phone.

Cancellations: Cancel at least 48 hours before the start of the seminar (CST), and receive a full tuition refund, minus a \$10 service charge for each registrant. If you cancel after that time, you may choose to apply a credit toward another seminar or the CD/manual package. You may also send another person to take your place.

Earn continuing education credit!

This seminar is open to the public and offers a non-mandatory continuing education opportunity to Arizona professional engineers. The seminar will qualify for engineer continuing education credit in most states.

HalfMoon LLC is an approved continuing education sponsor for engineers in Florida, Louisiana, Maryland, North Carolina, and North Dakota. This course will not qualify for continuing education credit in New York and will not be submitted for approval in Indiana.

Attendance will be monitored and attendance certificates will be available after the seminar for most individuals who complete the entire event. Attendance certificates not available at the seminar will be mailed to participants within fifteen business days.

CD/Manual Package: An audio recording of this seminar is available for \$269 (including shipping). Allow five weeks from the seminar date for delivery. Please refer to specific state licensing rules or certification requirements to determine if this learning method is eligible for continuing education credit.

Registration
8:00 - 8:30 a.m.

Morning Session
8:30 - 11:35 a.m.

Lunch (On your own)
11:35 a.m. - 12:50 p.m.

Afternoon Session
12:50 - 4:15 p.m.

Faculty

Dennis I. Wilenchik *Attorney with Wilenchik & Bartness, P.C., Phoenix*
Prior to founding the firm in 1991, he was a senior litigation partner at the law firms of Storey & Ross and Squire, Sanders & Dempsey in Phoenix, and he was previously a deputy attorney of Maricopa County. His practice focuses on civil litigation with an emphasis on real estate and business, and he is a member of the Maricopa County and the American bar associations. Mr. Wilenchik has been a nationally certified civil trial advocate by the National Board of Trial Advocacy for over 15 years. He has spoken at numerous seminars on trial practice, evidence and construction defects for various professional organizations and groups.

Jeffrey A. Schoen *Shareholder with the Law Offices of Jeffrey A. Schoen, P.C., Tempe*
Mr. Schoen practices commercial law with particular emphasis in commercial real estate transactions, commercial real estate finance, limited liability companies and corporations, construction law, and franchising. For more than 25 years, Mr. Schoen has represented commercial real estate sellers and buyers, commercial landlords and tenants, commercial lenders and borrowers, design professionals, and construction contractors, and subcontractors. He received his B.S. degree in Aeronautical Technology from Arizona State University and his J.D. degree from the ASU College of Law.

Elizabeth S. Fitch *Founding Member of the Righi Law Group, Phoenix*
Ms. Fitch is a trial lawyer with 20 years of civil defense experience and has the AV Preeminent rating from Martindale Hubbell. She has defended numerous multi-million dollar cases ranging from catastrophic injuries to construction defect cases. Ms. Fitch has represented all types of professionals such as lawyers, engineers, architects, and real estate brokers. Because of her defense of insureds under professional and general liability insurance policies, she has successfully handled the entire gamut of complex tort cases ranging from professional malpractice to sexual harassment. She is currently co-authoring the "Construction Defect" chapter of the *Arizona State Bar Tort Handbook*.

Scott N. Schmidt *Commercial Insurance Producer, Stuckey Insurance, Arizona*
Mr. Schmidt is licensed as an insurance producer in Arizona, California and Washington. He graduated from the University of Arizona with a Bachelor's degree in Political Sciences, and has also earned the designation of Certified Insurance Counselor (CIC). Mr. Schmidt specializes in professional liability insurance for architects, certified public accountants, engineers, and attorneys. His firm insures over 375 design firms in Arizona. As a speaker, he is called on frequently to speak on insurance and risk management issues for regional, state and local chapters of design and accounting industry groups.

Edward R. Glady Jr. *Attorney with Lewis Brisbois Bisgaard & Smith LLP, Phoenix*
Mr. Glady is involved in environmental and toxic tort litigation insurance coverage issues, as well as continuing tort and general civil work, aviation, product liability, risk management, intellectual property and construction matters. He has practiced law in Arizona for more than 28 years. Mr. Glady received his B.S. degree in Aerospace/Mechanical Engineering, with high honors, from the University of Arizona, and his J.D. degree, with honors, from Georgetown University Law Center. While attending law school, Mr. Glady worked full time for a prominent Washington, D.C. intellectual property firm. Mr. Glady is registered to practice before the U.S. Patent and Trademark Office.

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Minimizing Engineering Liability Exposure

- Yes, I will attend** – Phoenix, AZ - Wednesday, January 11, 2012
\$259 for a single registrant or \$239 each for three or more from the same company registering at the same time. (Manual included.)
- No, I am not attending.** Please send me the CD/Manual Package: \$269 (Shipping and handling included.) Product will ship UPS. Allow five weeks from the seminar date for delivery. Will not ship to PO boxes.
- Check payable to HalfMoon LLC**
(Yes, I was pre-registered by phone or fax.)
- Credit Card MasterCard, Visa, American Express, or Discover.**
- Card Number:
Expiration Date:
Cardholder Name:
Signature:
Email:
Email is used for credit card receipt and program changes only.
- I need special accommodations. Please contact me.



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Wednesday, January 11, 2012

Complete the following for each registrant.

Attach duplicate forms if necessary.

Company/Firm:
Address:
City: State: Zip:
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Name:
Position:
Name:
Position:

Detach entire panel. Send via fax to 715-835-6066 or by mail to HMS, PO Box 278, Altoona, WI 54720-0278.

Program # 12016

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